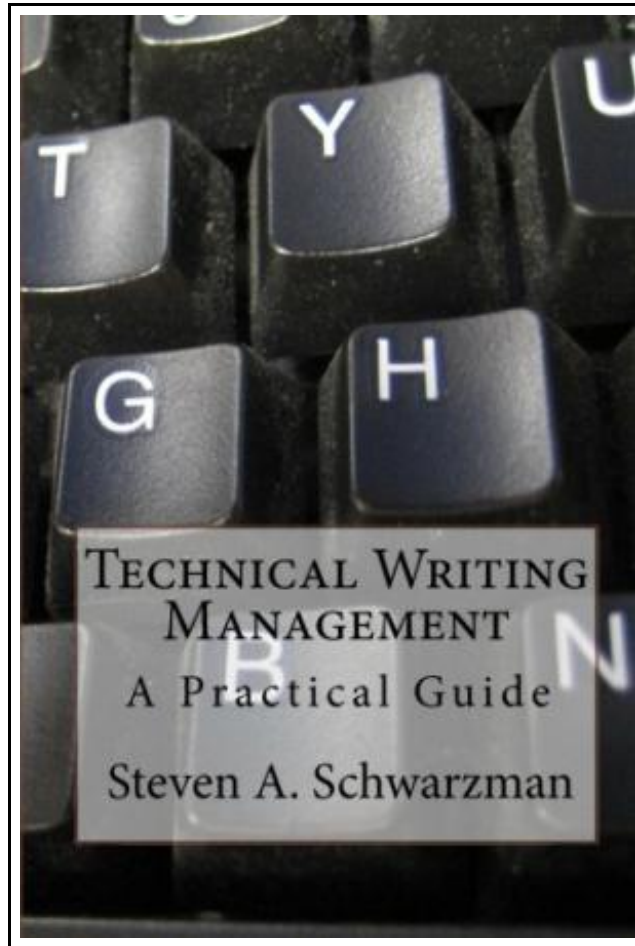


Technical Writing Management: A Practical Guide



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Reviews

Basically no words to clarify. Of course, it is perform, still an amazing and interesting literature. Its been printed in an exceptionally basic way which is only soon after i finished reading through this ebook where actually altered me, change the way i really believe.

(Newton Runolfsson)

TECHNICAL WRITING MANAGEMENT: A PRACTICAL GUIDE



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Createspace, United States, 2011. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.A practical guide to managing technical writing projects and tech writing departments, covering hiring, evaluation, management, internal and external customer relations, estimating and tracking tech writing projects, running a tech writing business as a solo contractor or as a manager, selling writing services, contracts and work orders, outsourcing, technical training development delivery, and more. From the Introduction: There are many books available on the techniques of technical writing, primarily for beginners and practitioners of tech writing. But there are very few books on how to manage the technical writing group in a company or how to manage a technical writing business (whether you re on your own as a freelancer or you have writers working for you). If you are a tech writer who manages other writers, or if you are a non-writer who manages writers, this book is for you. The sections on managing tech writing projects show a methodology specific to technical documentation. If you want to learn general management and project management techniques-and you should-that information already exists. What this book aims for is to provide you as a manager of technical writing with the specifics that you won t easily find elsewhere. Secondly, this book aims to give new managers, and future managers, a leg up on how to actually run a technical publications group, based on some 20 years of experience in the field. There are different situations in which someone becomes a manager of a technical publications group. Sometimes a writer grows into the role within a company as the department grows, sometimes tech writers are subsumed under some other group - I ve seen writers belonging to support, testing, marketing, and...



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